

2025–26 Funding Scheme for Children’s Well-being and Development Themes of Project

Theme : Unleashing the potential and talents of children (童飛翔 展潛能)

- (a) To raise the self-esteem of children;
- (b) To encourage children to realise their potential, passion and talents;
- (c) To enhance the decision-making and problem-solving skills of children;
or
- (d) To nurture children in areas of excellence.

Theme : Promoting healthy and happy childhood (身心發展 康樂童行)

- (a) To promote the importance of play in the healthy development of children;
- (b) To enhance public awareness of emotional and social development of children;
- (c) To promote the benefits of sports in achieving a healthier life for children; or
- (d) To promote the importance of happy and harmonious cross-generational family life in the healthy development of children.

Theme : Caring for children with specific needs (童一天空下 關懷顯愛心)

- (a) To promote a culture of understanding, care and respect for children with specific needs;
- (b) To strengthen support for children with specific needs and their parents/carers; or
- (c) To enhance support and inclusion of non-Chinese speaking/ethnic minority children and their families.

Theme : Promoting child protection (愛 • 保護孩子)

- (a) To raise public awareness on child protection, and to promote the prevention of child abuse and neglect;
- (b) To strengthen the knowledge and skills of parents/carers on child protection; or
- (c) To enhance children’s understanding of abuse and teach them how to protect themselves.



Theme : Promoting children's rights (童聲創未來)

- (a) To foster public understanding and respect of children's rights;
- (b) To encourage children to develop proper values of their rights; or
- (c) To promote the values as articulated in the United Nations Convention on the Rights of the Child.

Note: All the activities of a proposed project shall tie in with one or more of the themes above. If more than one theme is involved in the project, the applicant should decide on the most appropriate main theme, among the five themes above, for application purpose.